For Immediate Release
Wednesday, August 4, 2004

BROOKS AND AIRTRAN AIRWAYS ANNOUNCE EXPANDED SERVICE AT GREATER ROCHESTER INTERNATIONAL AIRPORT

Monroe County Executive **Maggie Brooks** and officials from **AirTran Airways** today announced that AirTran Airways will be expanding their flight service at the Greater Rochester International Airport (GRIA). AirTran Airways will begin **non-stop** flight service to Fort Lauderdale and Tampa, Florida on November 4, 2004.

"This is more great news for air travelers in Monroe County and our region. The addition of non-stop flights to Fort Lauderdale and Tampa underscores the great service provided by AirTran Airways in Rochester and the strength of our local market," said Brooks. *"The improvements we have made, and continue to make, at our Airport have helped attract great low-fare carriers like AirTran Airways and have made travel more efficient, convenient and affordable."*

"Florida is a popular destination for upstate New York residents. With this new service we now provide convenient daily non-stops from Rochester to three of Florida's favorite business and leisure centers – Tampa, Fort Lauderdale, and Orlando," said John Kirby, Director of Strategic Planning & Scheduling for AirTran Airways.

Brooks noted that GRIA has seen a 10% increase in passenger traffic over the last year, and an 18% increase over 2002. With the addition of AirTran Airways at GRIA, fares in Rochester have dropped an average of 21%.

"Access to convenient, reliable, and affordable travel is critical to the economic vitality and growth of our community. The continued enhancements at our Airport have positioned Rochester as a leader in quality service for both business and leisure travelers," Brooks added.

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Starting November 4th, AirTran Airways will offer one daily non-stop flight from Rochester to Fort Lauderdale, and one daily non-stop flight from Rochester to Tampa. Currently, AirTran offers one daily non-stop flight to Orlando. For updated flight information, visit **www.airtran.com**.

Additional information on today's announcement, and travel to and from GRIA, is available on Monroe County's website at **www.monroecounty.gov**.

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